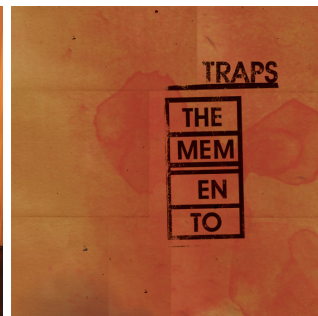


TRAPS THE MEMENTO

NEW SINGLE RELEASED DIGITALLY OCTOBER 24TH



TRAPS walk the lines between punk, indie and pop and although constantly varied their music is recognisable by distinctive vocals and complex guitar-led melodies and driving rhythms, which combine, almost atmospherically, to create original indie-rock.

The Memento is a follow up from TRAPS 7" *Standard Life / Brainwasher*, which introduced TRAPS as the strong song writing and compelling live band they are. The limited 7" was released in May this year and since then TRAPS have toured throughout Australia and New Zealand, playing boutique festivals and sharing the stage with the likes of Deerhunter, Children Collide, These New Puritans and Pivot.

While 'Standard Life' is true to TRAPS' origins and rock sensibilities, still to come in early 2010 is the release of their debut album, which will see TRAPS exploring more of their dark, lilting, indie-pop capabilities. *The Memento* is a taste of such things to come.

TRAPS are Kieran Day on vocals, guitar and keys; Ben Hassell on lead guitar and vocals; Matt Edge on bass and Mal Page on drums.

The Memento is available digitally Oct 24th through RICE IS NICE.

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Today marks the release of the latest Traps 7" single, which is great for several reasons. The obvious first reason being that, hey, it's Traps, they're fucking terrific. - *Mass Hyperbole*

The wax package is also worth checking out for the impressive 'Brainwasher' on the b-side. It's a startling track from a very tidy little 7". - *Mess and Noise*

It was indie rock, plain and simple. It was gelled together by forceful vocals and wailing guitars, but it felt new. Even though I had a horde of talented headliners to go, Traps had already made the afternoon worthwhile. - *Fasterlouder*

Their loud, catchy, pretence-free rock and roll feels like a gulp of cold beer after months of sipping on the sickly-sweet electro cocktail that has flooded Sydney's music scene. - *Oyster Magazine*



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